

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 1 OF 3  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>House Majority PAC</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00495028	
Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee <b>Waterfront Strategies</b>			Date MM / DD / YYYY <b>08 / 28 / 2012</b>	
Mailing Address 3050 K Street, NW Suite 100			Amount <b>39795.00</b>	
City Washington	State DC	Zip Code 20007	Transaction ID : <b>D636788</b>	
Purpose of Expenditure Television Advertising		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House State: <b>IA</b> <input type="checkbox"/> Senate District: <b>04</b> <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Steve King			Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought <b>221509.96</b>			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶	

Full Name (Last, First, Middle Initial) of Payee <b>Waterfront Strategies</b>			Date MM / DD / YYYY <b>08 / 28 / 2012</b>	
Mailing Address 3050 K Street, NW Suite 100			Amount <b>98022.67</b>	
City Washington	State DC	Zip Code 20007	Transaction ID : <b>D636789</b>	
Purpose of Expenditure Television Advertising		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House State: <b>PA</b> <input type="checkbox"/> Senate District: <b>12</b> <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Keith Rothfus			Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought <b>211045.34</b>			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	<b>137817.67</b>
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Shannon Roche

[Electronically Filed]

Signature

Date

MM / DD / YYYY  
**08 / 30 / 2012**

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(SCHEDULE E)

PAGE 2 OF 3  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)  
House Majority PAC

FEC IDENTIFICATION NUMBER ▼

C C00495028

Check If ☐ 24-hour report ☒ 48-hour report

☒ New report ☐ Amends report filed on

MM / DD / YYYY

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY  
08 / 28 / 2012

Mailing Address 3050 K Street, NW  
Suite 100

Amount

92893.85

City State Zip Code  
Washington DC 20007

Transaction ID : D636790

Purpose of Expenditure  
Television Advertising

Category/  
Type

Office Sought: ☒ House State: UT  
☐ Senate District: 04  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Mia Love

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election  
for Office Sought

104574.68

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY  
08 / 28 / 2012

Mailing Address 3050 K Street, NW  
Suite 100

Amount

23375.77

City State Zip Code  
Washington DC 20007

Transaction ID : D636793

Purpose of Expenditure  
Television Advertising

Category/  
Type

Office Sought: ☒ House State: NC  
☐ Senate District: 07  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

David C. Rouzer

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election  
for Office Sought

38238.77

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

116269.62

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶

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Shannon Roche

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Date

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08 / 30 / 2012

Signature

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House Majority PAC

FEC IDENTIFICATION NUMBER ▼

C C00495028

Check If ☐ 24-hour report ☒ 48-hour report

☒ New report ☐ Amends report filed on

MM / DD / YYYY

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Estimate

Date

MM / DD / YYYY

Mailing Address 3050 K Street, NW

Suite 100

Amount

14863.00

City

Washington

State

DC

Zip Code

20007

Transaction ID : D636794

Purpose of Expenditure  
Media Production Cost

Category/  
Type

Office Sought:

☒

House

State:

NC

☐

Senate

District:

07

☐

President

Check One:

☐

Support

☒

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

David C. Rouzer

Calendar Year-To-Date Per Election  
for Office Sought

38238.77

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Putnam Partners LLC

Date

MM / DD / YYYY

Mailing Address 2601 Wilson Boulevard

Suite 201

Amount

11680.83

City

Arlington

State

VA

Zip Code

22201

Transaction ID : D636792

Purpose of Expenditure  
Media Production Cost

Category/  
Type

Office Sought:

☒

House

State:

UT

☐

Senate

District:

04

☐

President

Check One:

☐

Support

☒

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Mia Love

Calendar Year-To-Date Per Election  
for Office Sought

104574.68

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

26543.83

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶

280631.12

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Shannon Roche

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Date

MM / DD / YYYY

Signature